



**SUBJECT: Elgin Middlesex Soccer Association Receives Jumpstart Sport Relief Fund Grant**

In September, Canadian Tire Jumpstart Charities announced an \$8 million sport relief fund to help sport and recreation organizations continue to deliver programming in 2020 and beyond.

As you may be aware, many community organizations have shut their doors due to the financial burden created by COVID-19, including lost revenue and increased program costs. Our Clubs and Leagues have experienced the impact of the pandemic first-hand.

We recently received confirmation that we are amongst 668 sport and recreation organizations nationally to be provided with grant support through Jumpstart Sport Relief Fund. We are beyond grateful to receive this news and know how positive an impact it will have on sport and recreation organizations, and ultimately, on kids across the country.

With Jumpstart's support, we will be able to implement the EMSA YOUTH COACHING PROGRAM that aims to prioritize programs and activities that address systemic barriers to sport and play in the Black, Indigenous, and People of Colour community.

EMSA in collaboration with Physical Education/Student Guidance Counsellors within various High Schools that have a Specialist High Skills Major (SHSM) program in place, as well as outreach to several clubs, will extend an invitation to students to sign up for this Coaching Course at no cost to the participants.

Details of the Program are as follows:

- Black, Indigenous, People of Colour (BIPOC)
- Both genders
- Ages 14-18 High School Students
- Number of participants for this program is 30

The Youth Coaching Program:

- Start on December 12, 2020
- Virtual Learning
- Courses to be covered: Fundamentals, Making Ethical Decisions, Respect in Sport, Making Head Way in Soccer eLearning series.

Further information will be posted on the website in due course.